# Welcome to the Dance: From "Thriller" to "Beat It," a Cultural Phenomenon

The 1980s were a transformative era for popular music, and no artist played a more pivotal role in shaping the decade's sound and image than Michael Jackson. With his groundbreaking album "Thriller," Jackson not only redefined pop music but also revolutionized the art of the music video.

#### Welcome To The Dance: Master Clay to Master Tennis



by Larry Hart

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The album's three iconic music videos - "Thriller," "Billie Jean," and "Beat It" - were directed by master choreographer Vincent Paterson and cemented Jackson's status as a global superstar. These videos showcased Jackson's unparalleled dance moves and introduced new levels of innovation and storytelling to the medium.

### "Thriller": A Spine-Tingling Masterpiece

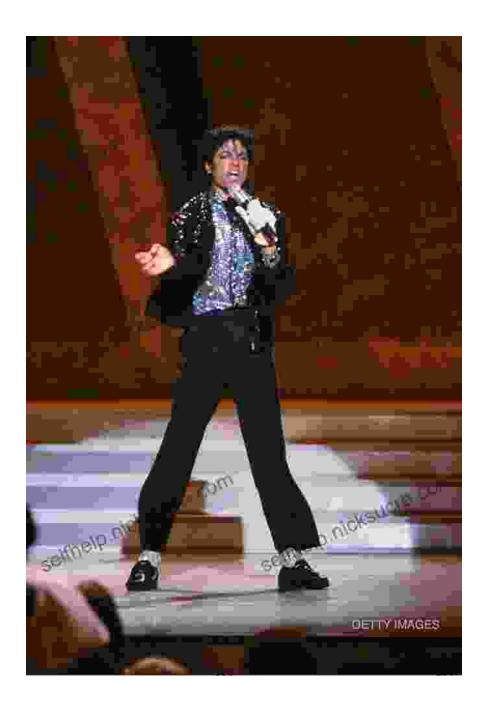


Released in 1983, "Thriller" remains one of the most iconic music videos of all time. The video's narrative follows Jackson transforming into a werewolf and leading a horde of zombies in a thrilling dance routine.

Paterson's choreography for "Thriller" is a masterpiece of storytelling and technical precision. The zombies' synchronized movements, jerky steps, and haunting poses create a mesmerizing and unforgettable visual spectacle.

The video's groundbreaking special effects, including the transformation sequence and the zombie makeup, further enhance its impact. "Thriller" set

a new standard for music videos and became a cultural phenomenon, inspiring countless parodies and tributes.



#### "Billie Jean": Smooth Criminal Moves

Released in 1982, "Billie Jean" introduced Jackson's signature "moonwalk" dance move to the world. The video unfolds as an enigmatic and alluring performance, with Jackson effortlessly gliding across the stage.

Paterson's choreography for "Billie Jean" is characterized by its smooth, fluid movements and precise footwork. Jackson's iconic dance routine, which appears effortless, is the result of years of rigorous practice and unwavering dedication.

The video's slick production and immersive atmosphere further enhance its captivating effect. "Billie Jean" became an instant classic and solidified Jackson's position as the 'King of Pop.'.

### "Beat It": A Rock-Infused Dance Extravaganza



Released in 1982, "Beat It" marked a departure from Jackson's previous music videos, featuring a rock-infused sound and a gritty, confrontational narrative.

Paterson's choreography for "Beat It" is energetic and explosive, blending elements of street dance, breakdance, and martial arts. The video's fight scenes, choreographed by veteran stuntman Wade Robson, add an extra layer of intensity and excitement.

The video's iconic collaboration with guitar legend Eddie Van Halen further elevates its impact. "Beat It" became an anthem for the 1980s and cemented Jackson's status as a crossover artist capable of appealing to both pop and rock audiences.

### **Cultural Impact and Enduring Legacy**

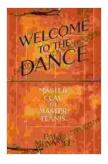
The music videos for "Thriller," "Billie Jean," and "Beat It" had a transformative impact on popular culture. They introduced new levels of creativity, innovation, and storytelling to the art of the music video.

Jackson's revolutionary dance moves and Paterson's groundbreaking choreography inspired countless dancers and performers worldwide. The videos' iconic imagery and catchy melodies became embedded in the collective consciousness of a generation.

MTV, the newly launched music video cable channel, played a pivotal role in the success of these videos. The channel's relentless airplay of these groundbreaking works brought them into the homes of millions of viewers worldwide.

Today, these music videos remain timeless classics, frequently ranked among the greatest ever made. They continue to be studied, analyzed, and enjoyed by generations of music and dance enthusiasts. Michael Jackson's "Thriller," "Billie Jean," and "Beat It" music videos forever changed the landscape of popular music and dance. Vincent Paterson's innovative choreography, Jackson's charismatic performances, and the videos' groundbreaking production values created a cultural phenomenon that has endured for decades.

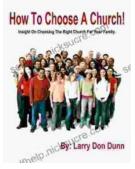
These iconic works continue to inspire and entertain audiences worldwide, cementing Michael Jackson's legacy as one of the most influential and beloved artists of all time.



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