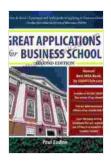
# Great Applications for Business School: Second Edition



Great Applications for Business School, Second Edition (Great Application for Business School)

by Paul Bodine

★★★★★ 4.6 out of 5
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Business school is a highly competitive field, and the admissions process can be daunting. But with the right preparation and a strong application, you can increase your chances of getting into the school of your dreams.

This article will provide you with a comprehensive overview of the top applications for business school, including:

- The Common Application
- The Graduate Management Admission Council (GMAC) Application
- The Consortium for Graduate Study in Management (CGSMA)
   Application
- The Executive Assessment (EA)

The Graduate Record Examination (GRE)

We'll also discuss the pros and cons of each application, so you can choose the best one for your needs.

#### **The Common Application**

The Common Application is a centralized application service that allows you to apply to multiple schools using a single form. This can save you a lot of time and effort, especially if you're applying to several schools.

The Common Application is used by over 900 colleges and universities, including many top business schools. However, it's important to note that not all business schools accept the Common Application. So, be sure to check the school's website before you apply.

If you're applying to multiple schools, the Common Application is a great option. It's easy to use, and it can save you a lot of time and effort.

### The GMAC Application

The GMAC Application is the official application for the Graduate Management Admission Council (GMAC). GMAC is a non-profit organization that provides a variety of services to business schools and students, including the GMAT exam.

The GMAC Application is specifically designed for business school applicants. It includes a number of features that are not available on other applications, such as the ability to track your application status and receive feedback from schools.

The GMAC Application is accepted by over 1,200 business schools around the world. So, if you're applying to a top business school, the GMAC Application is a good choice.

#### The CGSMA Application

The CGSMA Application is the official application for the Consortium for Graduate Study in Management (CGSMA). CGSMA is a consortium of top business schools that is committed to increasing the number of underrepresented minorities in the field of business.

The CGSMA Application is designed to help underrepresented minority students apply to business school. It includes a number of resources and support services, such as mentoring and application workshops.

The CGSMA Application is accepted by all of the CGSMA member schools. So, if you're an underrepresented minority student who is interested in attending a top business school, the CGSMA Application is a great option.

#### The EA

The EA is a standardized test that is used by some business schools to assess an applicant's problem-solving and critical thinking skills. The EA is a shorter and less expensive alternative to the GMAT.

The EA is accepted by over 100 business schools, including many top schools. So, if you're not sure if you want to take the GMAT, the EA is a good option to consider.

#### The GRE

The GRE is a standardized test that is used by some business schools to assess an applicant's verbal and quantitative skills. The GRE is a more general test than the GMAT, and it can be used to apply to a variety of graduate programs, including business school.

The GRE is accepted by over 1,000 business schools, including many top schools. So, if you're not sure if you want to take the GMAT, the GRE is a good option to consider.

### **Choosing the Right Application**

The best application for you will depend on your individual circumstances. If you're applying to multiple schools, the Common Application is a great option. If you're applying to a top business school, the GMAC Application is a good choice. If you're an underrepresented minority student, the CGSMA Application is a great option. And if you're not sure if you want to take the GMAT, the EA or GRE are good options to consider.

No matter which application you choose, be sure to put your best foot forward. Your application should be well-written, error-free, and tailored to the specific school you're applying to.

Applying to business school can be a daunting process, but with the right preparation and a strong application, you can increase your chances of getting into the school of your dreams. This article has provided you with a comprehensive overview of the top applications for business school. By choosing the right application and putting your best foot forward, you can increase your chances of success.



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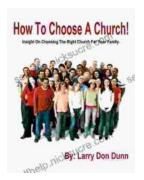
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